



Stewart International Airport

Orange County, NY

Market Overview

- Orange and nearby Dutchess counties are known for some of the most exclusive and idyllic communities in the Hudson Valley area and serves as a weekend retreat for affluent Manhattanites
- The New York DMA is the world's #1 business market, home to some of the most influential corporate decision makers and business elite
- New York is world-renowned for its culture, arts and entertainment, attracting visitors from all over the globe

Airport Overview

- Stewart International Airport (SWF) is located 60 miles north of Midtown Manhattan in Orange County
- Fourth major airport to serve the New York metropolitan area
- Capacity to handle jumbo jets that can make nonstop flights to Mexico and beyond
- Ideal portal for travelers who wish to avoid the crowds of John F. Kennedy International, Newark Liberty International and LaGuardia Airports



Fast Facts

2016 total passengers	275,421
Average monthly passengers	22,952
% Domestic travelers	100%
% Business passengers	18%
Total number of terminals	1
Total number of airlines	4

Travel Destinations

Top Domestic

Vermont
 New Hampshire
 Utah
 Cape Cod
 Virginia
 San Francisco
 Maryland/Delaware

Travelers' Demographic and Lifestyle Summary

Average household income	\$107,999
Average age	48
Average market value of owned home	\$675,226
(market average = \$531,002)	

Market Penetration

41% of the adults who live in Orange County traveled by air in the past year; of these adults, 10% departed from Stewart International Airport

Residence of Stewart Airport Travelers by County

Dutchess	31%
Orange	14%
Ulster	8%
Rockland	3%
Other counties (NY, NJ)	44%