



Digital Billboard 12S

Chicago Digital Billboards

INTERSTATE JCDcaux

Description

Kennedy Expressway S/O Division EL, SF

Key Attributes

This billboard is uniquely located south of Division Street, one of Wicker Park's main streets and a main attraction for tourists and Chicagoans alike. This area is lined with restaurants, bars, boutiques, and coffee shops. This billboard on the border between Wicker Park and Goose Island targets those heading toward the North West Side of the city, O'Hare and outbound commuters to North and Northwest Suburbs

Fast Facts

Unit #	12S
TAB Panel ID:	30673463
Size:	14'h x 48'w
Traffic Direction:	Outbound
Geo Coordinates:	
LAT:	41.901936
LONG:	-87.660147
Expressway Reach	Kennedy (I90/94)
Zip code	60642
Minimum Spots per Day	770
4 Week Spot Impressions (18+):	2,488,812
Alcohol Approved	

geopath *Viewing area 14'x48'
verified

