



Digital Billboard 18W

Chicago Digital Billboards

INTERSTATE JCDDecaux

Description

Stevenson Expressway W/O State SL, WF

Key Attributes

Situated in the South Loop in close proximity to the Illinois Institute of Technology (IIT), this billboard's central location guarantees it is viewed by masses of people en route to the Stevenson to North and Southbound Lake Shore Drive. The flow of traffic is headed to McCormick Place, Soldier Field, Bronzeville, Museum campus, Hyde Park and popular lake front destinations.

This location is also an ideal way to reach and greet the millions of annual conventioners.

Fast Facts

Unit #	18W
TAB Panel ID:	30673451
Size:	14'h x 48'w
Traffic Direction:	Inbound
Geo Coordinates:	
LAT:	41.846783
LONG:	-87.627142
Expressway Reach	Stevenson (I55)
Zip code	60616
Minimum Spots per Day	770
4 Week Spot Impressions (18+)	1,148,340
Not Alcohol Approved	

geopath *Viewing area 14'x48'
verified

