



Digital Billboard 31W

Chicago Digital Billboards

INTERSTATEJCDecaux

Description

Stevenson Expressway E/O Archer NL, WF

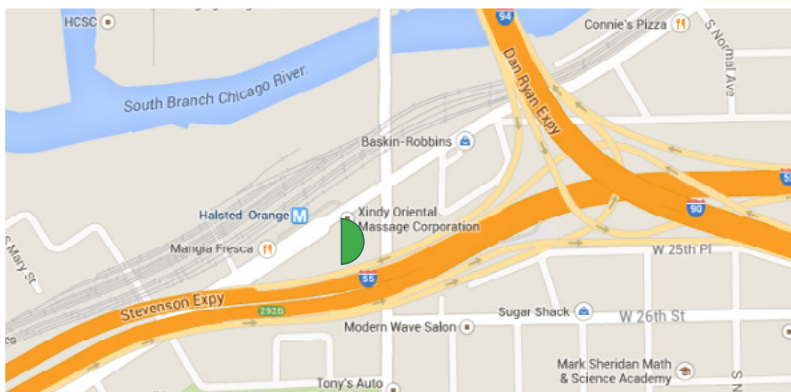
Key Attributes

This striking billboard is located on the border of the Bridgeport, Chinatown, and Pilsen neighborhoods an up-and-coming artsy area with growing condos, coffee shops, and high-end restaurants. Viewed by an almost constant flow of bumper-to-bumper traffic on inbound I-55, this billboard captures traffic heading to the circle and into the city to Lakeshore Drive.

Fast Facts

Unit #	31W
TAB Panel ID:	30673475
Size:	20'h x 60'w*
Traffic Direction:	Inbound
Geo Coordinates:	
LAT:	41.846144
LONG:	-87.647945
Expressway Reach	Stevenson (I55)
Zip code	60608
Minimum Spots per Day	770
4 Week Spot Impressions (18+):	1,446,768
Alcohol Approved	

geopath verified *Viewing area 18'h x 58'w





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