



Digital Billboard 55N

Chicago Digital Billboards

INTERSTATEJCDecaux

Description

Dan Ryan Expressway s/o Cermak at Lumber EL, NF

Key Attributes

This billboard is located between the neighborhoods of Chinatown and Pilsen, an up-and-coming artsy area with growing condos, coffee shops, and high-end restaurants. This billboard faces those heading out of the city to both the Dan Ryan and Stevenson flowing south, to the South and Southwestern Suburbs, Northwest Indiana, US Cellular Field and other areas. It offers prime viewing especially during the evening rush hours when traffic becomes extremely heavy.

Fast Facts

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|--------------------------------|-------------------|
| Unit # | 55N |
| TAB Panel ID: | 30749134 |
| Size: | 20'h x 60'w* |
| Traffic Direction: | Outbound |
| Geo Coordinates: | |
| LAT: | 41.850567 |
| LONG: | -87.644361 |
| Expressway Reach | Dan Ryan (I90/94) |
| Zip code | 60616 |
| Minimum Spots per Day | 770 |
| 4 Week Spot Impressions (18+): | 1,280,308 |
| Alcohol Approved | |

geopath verified *Viewing area 18'h x 58'w



Rendering for illustrative purpose only

