

Environmental Policy for ISO: 14001 Certification for Operations

JCDecaux North America, Inc. has been working proactively with cities and airport authorities, as well as media and advertising agencies to improve the urban and airport environment. The company is committed to acting ethically and responsibly in all that we do in order to better protect the environment impacted by our operations.

JCDecaux North America, Inc. is committed to remain in compliance with all applicable obligations, consisting of legal and other requirements, to prevent pollution and reduce consumption. We have implemented and maintain an Environmental Management System throughout our Operations scope in accordance with the requirements of ISO: 14001. In order to promote sustainability, the company has committed to integrating the system throughout all stages of the business process, and continues to engage each of our offices throughout the country in local initiatives. This system is used to manage and continually enhance our environmental standards, and provides a framework to manage our environmental responsibilities. We set targets, issue guidelines, and require reporting from each of our North American locations. We conduct regularly scheduled audits to fulfill each of our objectives and measure our performance.

JCDecaux North America, Inc. seeks to pursue and intensify the implementation of measures that will minimize the impact of the Company's activities on the environment. These measures focus mainly on reducing energy consumption and conserving resources through optimizing inventory and recycling wherever possible. The objectives and targets that JCDecaux North America, Inc. has committed to reaching are set annually during The Management Review and are increasingly ambitious.

The statements above reflect the company's commitment to pursue economic development respectful of the environment. Potential benefits of these actions include reduced costs of waste management, savings in consumption of energy and materials, enhanced corporate image, regulatory costs savings, and improvement in customer relationships and market competitiveness.

In order to be successful, we need each of you to fully commit to these goals. Please be aware of the environmental impact of your daily activities, and if you see something we can do better, please notify your supervisor. By adhering to these initiatives we will ensure we are doing all we can to continuously improve our environmental performance, and prevent pollution. We thank you for your cooperation.

Yours Faithfully,



Bernard Parisot
Co-Chief Executive Officer



Jean-Luc Decaux
Co-Chief Executive Officer

- Algeria
- Argentina
- Australia
- Austria
- Azerbaijan
- Belgium
- Brazil
- Bulgaria
- Cameroon
- Canada
- Chile
- China
- Colombia
- Costa Rica
- Croatia
- Czech Republic
- Denmark
- El Salvador
- Estonia
- Finland
- France
- Germany
- Guatemala
- Hungary
- Indonesia
- India
- Ireland
- Israel
- Italy
- Japan
- Kazakhstan
- Korea
- Latvia
- Lithuania
- Luxembourg
- Mexico
- Norway
- Oman
- Panama
- Poland
- Portugal
- Qatar
- Russia
- Saudi Arabia
- Singapore
- Slovakia
- Slovenia
- South Africa
- Spain
- Sweden
- Switzerland
- Thailand
- The Dominican Republic
- The Netherlands
- Turkey
- Ukraine
- United Arab Emirates
- United Kingdom
- United States
- Uruguay
- Uzbekistan