



Westfield MainPlace

Santa Ana, CA

JCDecaux

Anchor Stores

Nordstrom, Macy's, and JCPenney

Major Stores

This skylit garden galleria provides a unique variety of specialty stores such as Abercrombie & Fitch, Aldo, American Eagle Outfitters, Bath and Body Works, Bebe, Brookstone, Coach, Eddie Bauer, Express, GapKids, Gymboree, MAC Cosmetics, New York and Company, Swarovski, The Body Shop, Victoria Secret and Wet Seal. A diversity of international food shops, three restaurants including the Olive Garden and California Pizza Kitchen and six-screen Picture Show Theaters highlight the center.

Location

This dynamic two-level enclosed center, just minutes away from Disneyland, is located in the heart of Orange County off I-5 Santa Ana and the 22 Garden Grove Freeway. This mall is also accessible through the MainPlace Shopper Shuttle which services over 40 hotels in the Anaheim area.

Fast Facts

Average visits per month	1,328,940
Trade area population	1,372,033
Number of stores	180
Size in sq.ft.	1,108,544
Total number of ad faces	104
Shopper Average HHI	\$84,389
DMA Average HHI	\$73,883





Westfield MainPlace

Demographic Information ¹

	Trade Area 2011	Los Angeles CBSA 2011
Population	1,372,033	12,945,028
Households	406,344	4,235,265
Average HH Income	\$97,161*	\$88,073

*2011 National Average HHI \$73,672

Shopping Center Information ³

- On average, shoppers visit Westfield MainPlace 2.1 times per month and spend 2 hours and 34 minutes at the mall per visit.
- On average, they spend \$115.36 per shopping trip.
- 69% of shoppers come to the mall to look around and 55% have a specific purchase to make.
- 34% of shoppers visit this mall to go to the movies.

General Information

Mall Type: Super Regional Mall
Mall Owner: Westfield America Inc.
Opening Date: 1987
Renovation Date: 1991
DMA: Los Angeles #2
Address: 2800 N. Main Street, Santa Ana, CA 92705-6615

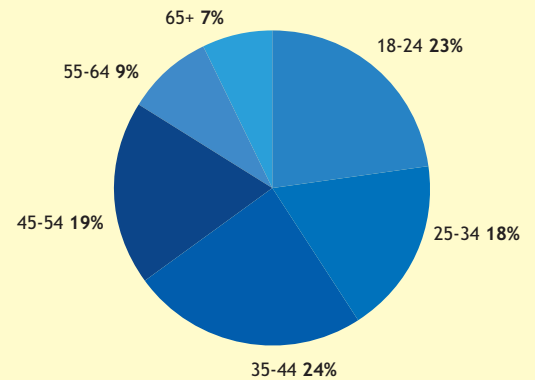
Shopper Characteristics ²

62% of MainPlace shoppers are married and 60% have children under 18 at home. MainPlace attracts upscale and highly educated families. 71% of shoppers have been to college or graduate school and 42% are white-collar professionals.

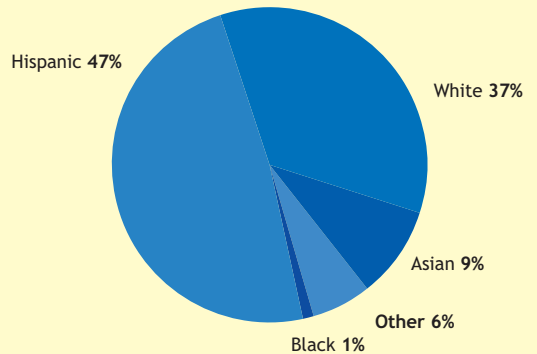
Male 36% Female 64%

Percentage of Shoppers by Age

Average Age: 40



Percentage of Shoppers by Race



Household Income

Westfield Mainplace Shoppers —
 Los Angeles CBSA —

