



Dolphin Mall

Miami, FL

JCDecaux

Anchor Stores

Saks Fifth Avenue Off 5th, Neiman Marcus Last Call, Bass Pro Shops The Outlet Store, Bloomingdale's, Sam Ash Music, Ross Dress for Less, Old Navy, Burlington Coat Factory and Marshalls/Home Goods

Major Stores

Dolphin Mall stores are arranged around a convenient "racetrack" layout in a series of merchandise districts. Varying architectural environments that capture the essence of the Miami experience differentiates these areas. Some of the retailers include Aldo Outlet, Ann Taylor Factory Store, A/X Armani Exchange, Banana Republic Factory Store, Brooks Brothers, Bose Factory Store, Calvin Klein, Desigual, DKNY, Guess, H&M, Kenneth Cole Outlet, Michael Kors, Nautica, Polo Ralph Lauren Factory Store, Swarovski and Tommy Hilfiger. Dolphin Mall's innovative two-level restaurant/entertainment area features such inviting offerings as 19-screen Cobb Theaters cinema megaplex, Dave & Buster's and The Cheesecake Factory.

Location

This single-level enclosed mall located just five miles west of Miami International Airport is one of South Florida's most popular tourist destinations and it is destined to be one of the nation's most successful value regional malls. Dolphin Mall is at the intersection of Florida's Turnpike and Dolphin Expressway.

Fast Facts

Average visits per month	1,918,276
Trade area population	2,404,008
Number of stores	220+
Size in sq.ft.	1,389,000
Total number of ad faces	94
Shopper Average HHI	\$70,684
DMA Average HHI	\$67,485





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Demographic Information ¹

	Trade Area 2017	Miami CBSA 2017
Population	2,404,008	6,027,585
Households	824,451	2,252,818
Average HH Income	\$72,778	\$77,461

*2017 National Average HHI \$80,675

Shopping Center Information ²

- Out of the 42 major centers in the Miami DMA, Dolphin Mall is the number three most shopped.

General Information

Mall Type: Super Regional Mall
Mall Owner: The Taubman Company
Opening Date: March 2001
DMA: Miami, Ft. Lauderdale #16
Address: 11401 NW 12th Street, Miami, FL 33172



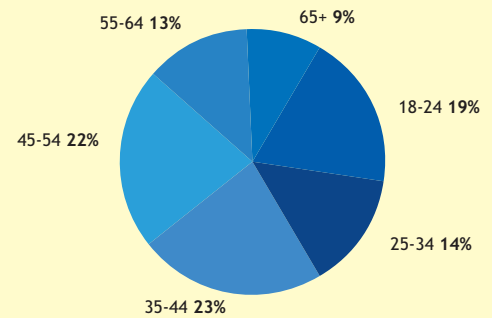
Shopper Characteristics ²

47% of Dolphin Mall's shoppers live in married households and 45% have children under 18 at home. 51% of shoppers are white-collar professionals with 58% having gone to college or graduate school.

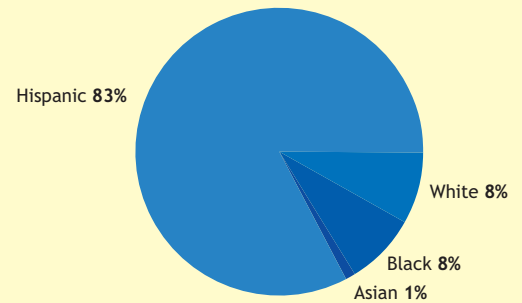
Male 46% Female 53%

Percentage of Shoppers by Age

Average Age: 47



Percentage of Shoppers by Race



Household Income

Dolphin Mall Shoppers
 Miami/Fort Lauderdale/West Palm CBSA

