



MacArthur Center

Norfolk, VA

JCDecaux

Anchor Stores

Nordstrom and the state's largest Dillard's

Major Stores

This world class shopping center offers a large variety of tenants that have a limited presence in the entire state of Virginia. The mall features a mix of today's leading retailers such as Abercrombie & Fitch, Aldo, Apple, Art of Shaving, Aveda, Banana Republic, Bebe, Brookstone, Eddie Bauer, Fossil, G by Guess, Gymboree, H&M, J. Crew, Michael Kors, Pottery Barn, Sephora, Talbots, Victoria's Secret and Williams-Sonoma. This mall also offers a 600-seat food court, several restaurants such as California Pizza Kitchen, Johnny Rockets and Chili's as well as an 18-screen cinema megaplex.

Location

This state-of-the-art, three-level, enclosed shopping mall is located in southeastern Virginia in the heart of downtown Norfolk, just a few blocks from the historic harbor. MacArthur Center is providing new and unprecedented shopping, dining and entertainment opportunities for the nearly 50,000 people working in downtown offices as well as the region's five million tourists. This mall also offers easy access to the attractive communities of Hampton Roads via the excellent regional highway system.

Fast Facts

Average visits per month	735,600
Trade area population	1,212,301
Number of stores	130
Size in sq.ft.	934,000
Total number of ad faces	32
Shopper Average HHI	\$89,285
DMA Average HHI	\$73,635





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Demographic Information¹

	Trade Area 2016	Virginia Beach -Norfolk CBSA 2016
Population	1,313,889	1,746,934
Households	494,780	656,287
Average HH Income	\$74,282*	\$75,992

*2016 National Average HHI \$77,008

General Information

Mall Type: Urban/ Super Regional Mall
Mall Owner: Starwood Retail Properties
Opening Date: 1999
DMA: Norfolk-Virginia Beach-Newport News #42
Address: 300 Monticello Avenue, Norfolk, VA 23510

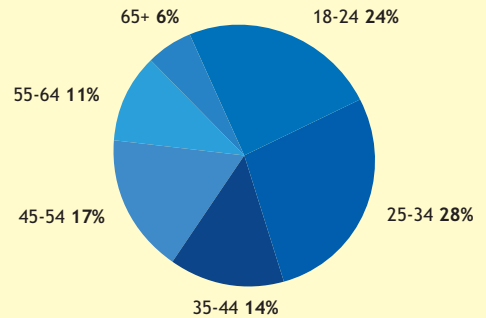
Shopper Characteristics²

MacArthur Center has wide draw and extremely high penetration among the highest income segments. A burgeoning young, urban professional singles segment is following the redevelopment of downtown Norfolk adjacent to the center. 49% of shoppers have children under 18 at home.

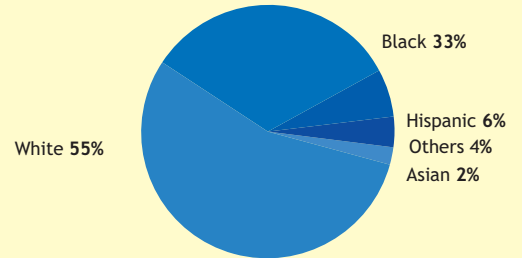
They are 53% more likely to have a household income in excess of \$100,000 than the average adult in the Norfolk/Virginia Beach DMA.

Male 45% Female 53%

Percentage of Shoppers by Age



Percentage of Shoppers by Race



Household Income

MacArthur Center Shopping
 Virginia Beach/Norfolk/Newport News CBSA

