

JCDecaux *Elite*

PRIVATE AVIATION MEDIA NETWORK





Reach

9 of the 10 top DMAs
in the US and meet elite at their top destinations



Access the **highest concentration of ultra-wealthy consumers** globally with JCDecaux's Elite Private Aviation Media Network. Our premier portfolio spans **ten of the busiest private aviation terminals in the U.S.**, engaging a demographic of high-net-worth individuals.

Whether they are traveling for high-stakes business or bespoke leisure, our private aviation network follows the **nation's most sought-after individuals to their final destinations.**

(Top Destinations: NYC, Palm Beach, Miami, Aspen, Las Vegas)



New York



Orlando

Top Business Executives / Decision-Makers

3X increase in corporate requests for private charters since 2024

Ultra-high-Net-Worth-Individuals

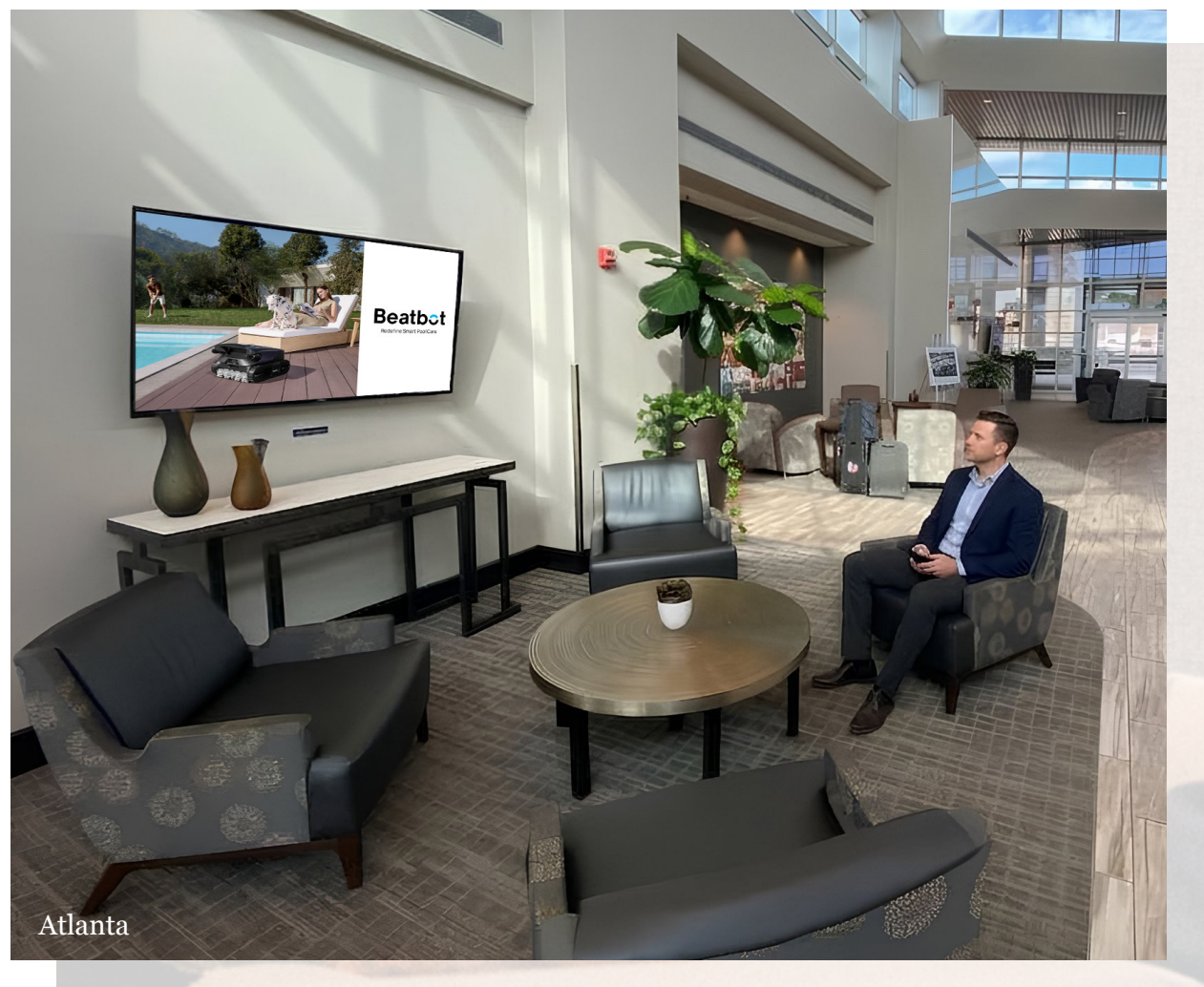
3rd of the world's billionaires reside in the US

Elite-Event Attendees

1K+ private jets arrived and departed in the San Francisco Bay Area this past Super Bowl LX.

Digital Inventory

This nationwide network of **74 vibrant digital screens across 44 terminals** makes an impact with Ultra-High-Net-Worth individuals waiting for their private jets.



Exterior Static Inventory



Miami - Embassair



Miami - Atlantic Aviation

Reach

the top 1% of jetsetters
with 6 large format exteriors across JCDecaux's
private aviation network.



Interior Static Inventory

Guarantee brand exposure to capture a hard-to-reach wealthy audience with up to **10 interior wraps/banners** as they wait for their private jets.





Domination Opportunities

Our full-terminal dominations provide a **seamless brand experience that guarantees top-of-mind awareness** among high-net-worth travelers, turning every transit into a powerful brand encounter.

San Jose

JCDecaux®

