

# JCDecaux *Elite*

PRIVATE AVIATION MEDIA NETWORK





Los Angeles

Access the **highest concentration of ultra-wealthy consumers** globally with JCDecaux's Elite Private Aviation Media Network. Our premier portfolio spans **ten of the busiest private aviation terminals in the U.S.**, engaging a demographic of high-net-worth individuals.

Whether they are traveling for high-stakes business or bespoke leisure, our private aviation network follows the **nation's most sought-after individuals to their final destinations.**

# Reach

9 of the 10 top DMAs  
in the US and meet elite at their top destinations



(Top Destinations: NYC, Los Angeles, Palm Beach, Miami, Aspen, Las Vegas)



New York



Orlando

## Top Business Executives / Decision-Makers

**3X** increase in corporate requests for private charters since 2024

## Ultra-high-Net-Worth-Individuals

**3<sup>rd</sup>** of the world's billionaires reside in the US

## Elite-Event Attendees

**1K+** private jets arrived and departed in the San Francisco Bay Area this past Super Bowl LX.

# Digital Inventory

This nationwide network of **74 vibrant digital screens across 44 terminals** makes an impact with Ultra-High-Net-Worth individuals waiting for their private jets.



# Exterior Static Inventory



Miami - Embassair



Miami - Atlantic Aviation

# Reach

the top 1% of jetsetters  
with 6 large format exteriors across JCDecaux's  
private aviation network.



Austin

# Interior Static Inventory

Guarantee brand exposure to capture a hard-to-reach wealthy audience with up to **10 interior wraps/banners** as they wait for their private jets.



Las Vegas



# Domination Opportunities

Our full-terminal dominations provide a **seamless brand experience that guarantees top-of-mind awareness** among high-net-worth travelers, turning every transit into a powerful brand encounter.



San Jose

**JCDecaux®**

