

JCDecaux

Baggage Concerns? Contact Your Airline

6

FOR ALL CAR RENTAL SERVICES  
PROCEED DOWN TO LEVEL 1  
BE SURE  
REPORT DAMAGED BAGS  
CALL 911

Baggage Concerns? Contact Your Airline  
FOR ALL CAR RENTAL SERVICES

← Bag Claim BA on Level 1

One billion appointments  
have been managed  
on Salesforce  
Field Service.

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salesforce

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ORLANDO  
INTERNATIONAL

# ORLANDO INTERNATIONAL

An aerial photograph of the Orlando International Airport terminal and tarmac at dusk. The terminal building is a large, modern structure with a prominent, curved roofline. Several large commercial aircraft are parked at gates, and smaller planes are visible on the tarmac. The sky is a deep blue, and the ground is illuminated by the warm light of the setting sun. The overall scene is busy and modern.

MCO welcomed **over 57M passengers in 2025** and is one of the busiest airports in the United States! As the gateway to one of the top tourist destinations in the world, MCO is the busiest airport in Florida and home to the most visited amusement parks!

Orlando is the **largest convention and conference market** in the U.S. and the headquarters to many Fortune 500 companies. Advertising at MCO reaches a desirable mixture of affluent residents, global leisurely travelers, elite business passengers, and more!

# GET ACQUAINTED

## ORLANDO INTERNATIONAL AIRPORT

MCO's **3 main terminals and 4 airsides** offer a unique platform for advertisers to reach a cosmopolitan audience of trendsetters, frequent flyers, and business elite travelling on major airlines from around the world.

### TA

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Air Transat, Avelo Airlines, Frontier Airlines, Southwest Airlines, Spirit Airlines, Virgin Atlantic Airways

### TB

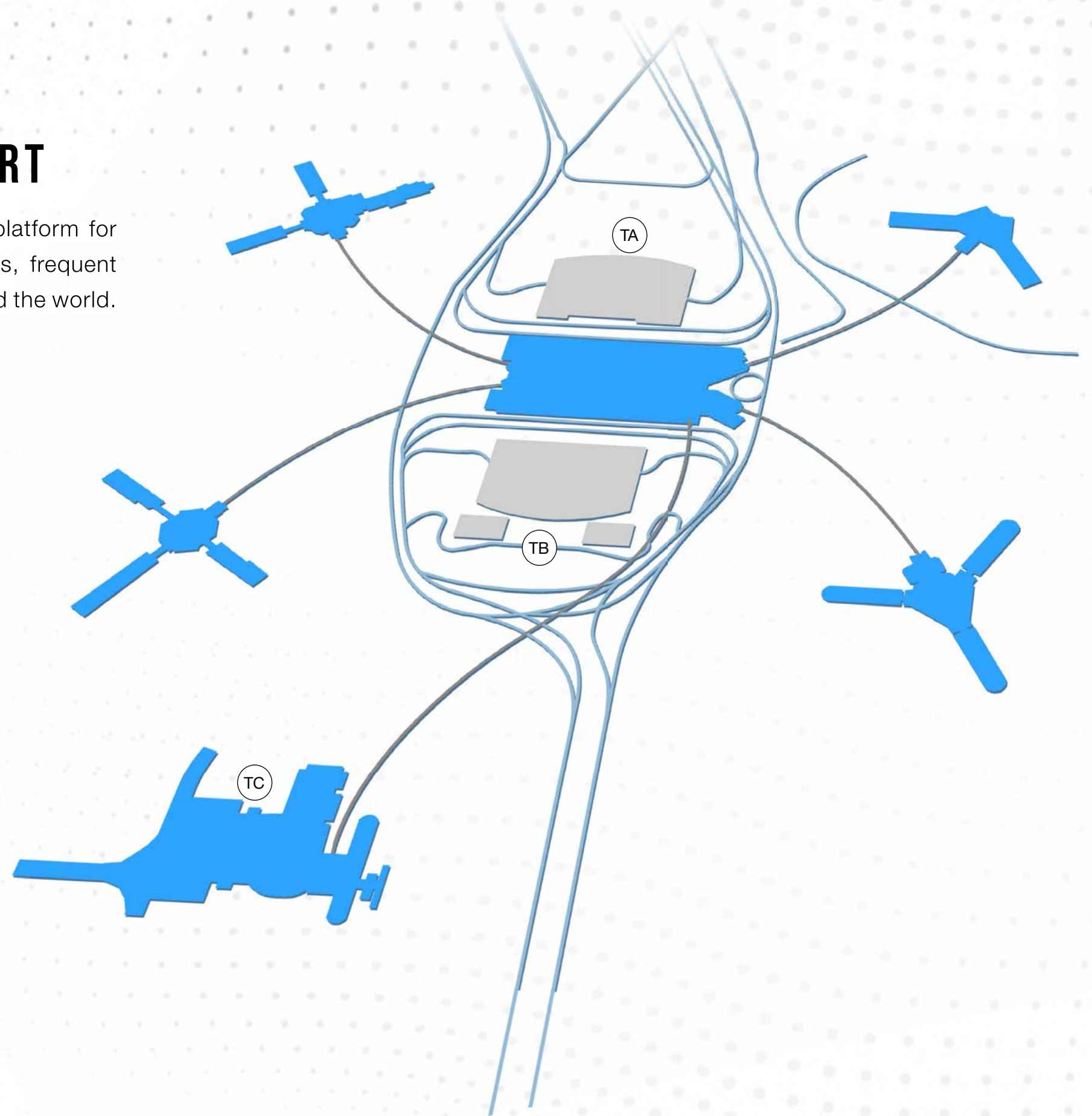
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Air Canada, American Airlines, Alaska Airlines, Breeze Aviation, Delta Airlines, United Airlines, & more

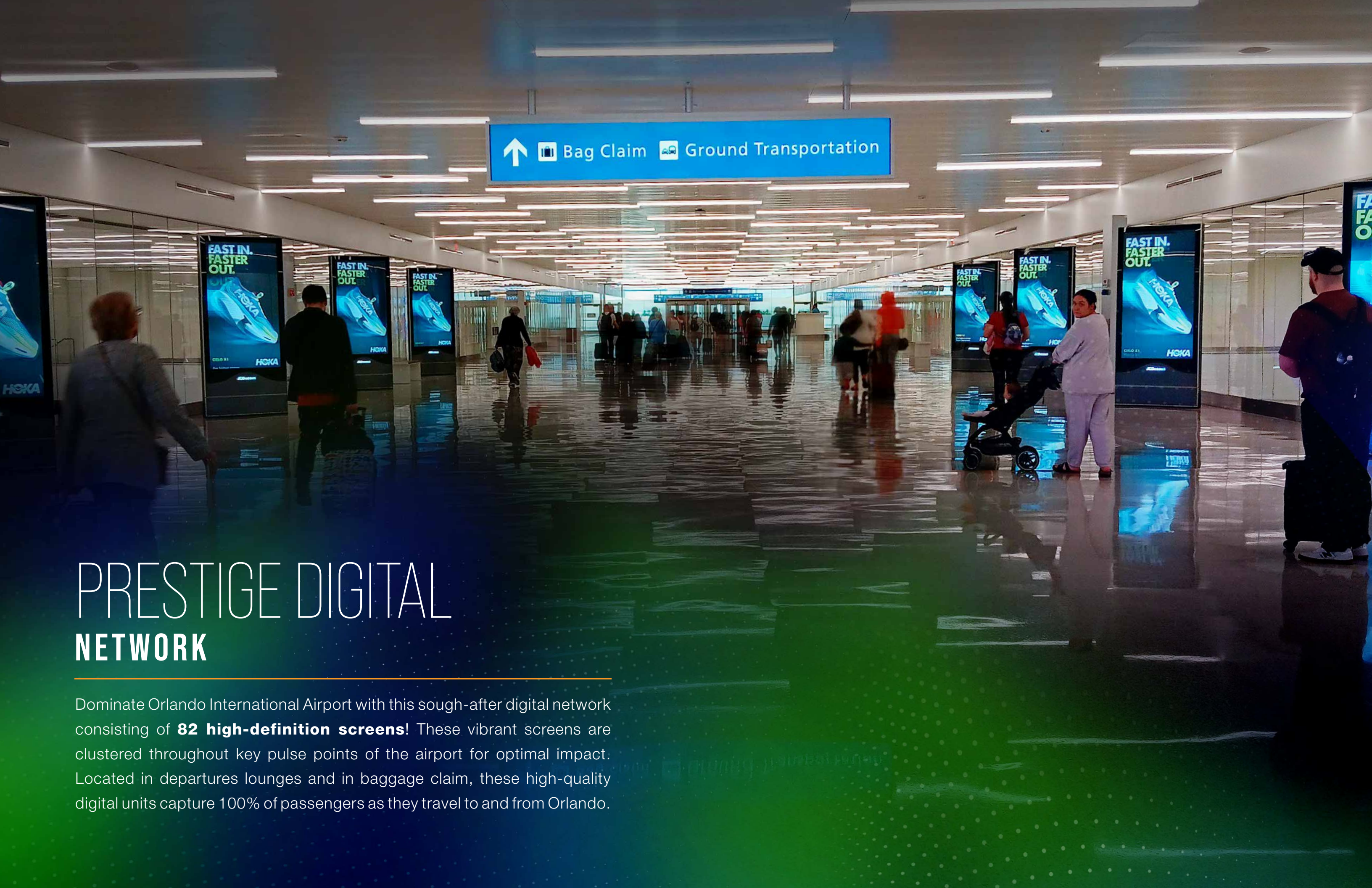
### TC

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Aer Lingus, Aeromexico, Azul, Avianca, British Airways, Copa Airlines, Emirates, JetBlue Airways, & more







↑  Bag Claim  Ground Transportation

# PRESTIGE DIGITAL NETWORK

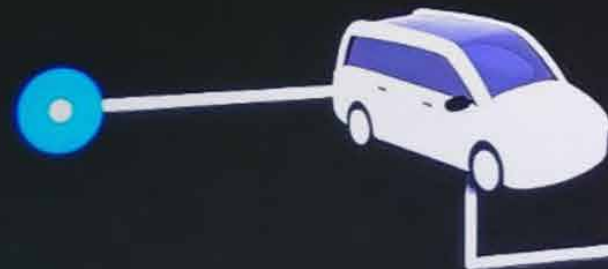
Dominate Orlando International Airport with this sought-after digital network consisting of **82 high-definition screens!** These vibrant screens are clustered throughout key pulse points of the airport for optimal impact. Located in departures lounges and in baggage claim, these high-quality digital units capture 100% of passengers as they travel to and from Orlando.

# GATEWAY DIGITAL NETWORK

Strategically placed in gate hold areas, this network of **40 screens** reaches traffic **throughout the entire airport** while benefitting from extra dwell time as passengers wait to board.



More kids, more  
bags, more car



Uber XL

Request a  
6-seater ride

# ESCALATOR ARRIVALS DIGITAL SPECTACULARS

Reach **100%** of arriving travelers in Terminals A and B head-on with our Escalator Arrivals Spectaculars! Consisting of **four large format digital displays**, they capture travelers attention as they head down the escalators to bag claim or the rental car counters. These four dominations give brands the opportunity to make a bold statement, capturing the entire airports traffic as they navigate through arrivals.

# GRAND HALL

## DIGITAL SPECTACULARS

Located in the East and West Halls of MCO's Grand Concourse, these **four larger-than-life screens** are designed for maximum impact. Each is strategically placed to reach arriving and departing passengers as they arrive into Orlando and exit via busy security lines.

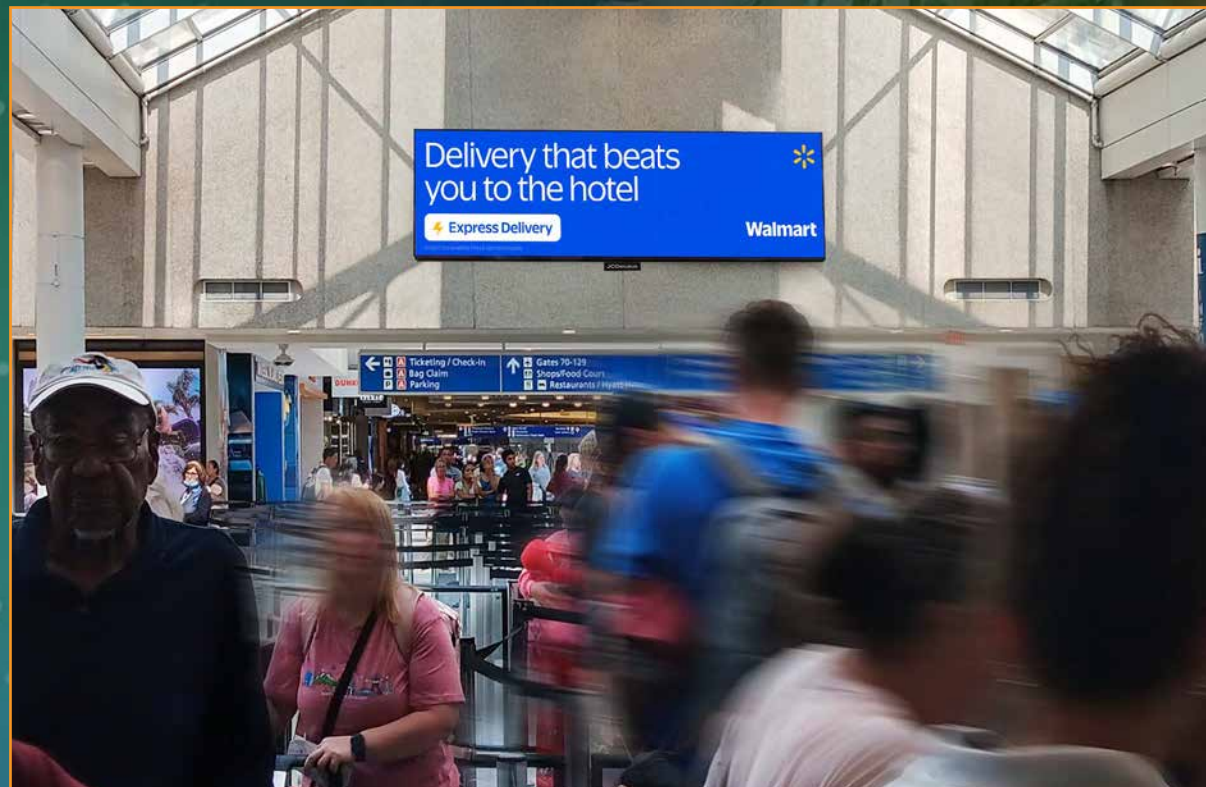
Delivery that beats  
you to the hotel



Express Delivery

Walmart

Subject to availability. Fees & restrictions apply.



Don't keep us waiting.

**IHG**  
HOTELS & RESORTS

Holiday Inn - Jekyll Island

**ARRIVALS**

City	Airline	Flight	Time	Bag	Status	City	Airline	Flight	Time	Bag	Status
Washington	AA	1178	04:46 pm		On Time	New York	JetBlue	551	05:00 pm		On Time
Boston	JetBlue	1151	05:27 pm		On Time	New York	JetBlue	551	05:00 pm		On Time
Walter	JetBlue	451	11:30 pm		On Time	New York	JetBlue	551	05:00 pm		On Time
Campes, Brazil	AA	8786	05:45 pm		On Time	New York	JetBlue	551	05:00 pm		On Time
Portland	AA	58	06:45 pm		On Time	New York	JetBlue	551	05:00 pm		On Time
London Gatwick	BA	783	06:57 pm		On Time	New York	JetBlue	551	05:00 pm		On Time
New York JFK	JetBlue	551	06:57 pm		On Time	New York	JetBlue	551	05:00 pm		On Time
New York JFK	JetBlue	551	06:57 pm		On Time	New York	JetBlue	551	05:00 pm		On Time
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**DEPARTURES**

THURSDAY, NOVEMBER 11, 2022

**5:43 PM**

Ground Transportation

# ARRIVALS SPECTACULARS

Positioned in Terminal C's baggage claim area, these **two oversized screen pairs** capitalize on the extended dwell time experienced by passengers. They offer a prime opportunity to engage travelers as they are waiting to collect their luggage and planning the next leg of their journey.



**200 billion**  
packages a year are sustainably  
produced and distributed  
by the world's leading  
manufacturers using IFS.ai



Asset & Service  
Management software  
from [www.ifs.ai](http://www.ifs.ai)

## 360° ARRIVALS DIGITAL COLUMNS

These towering digital pillars offer an **immersive 360-degree canvas**, presenting unprecedented creative opportunities. Located where the bustle of arrivals meets the anticipation of holidaymaking, the **two digital columns** are poised to present your message to an audience eager to embrace new products and experiences.

# STATIC DOMINATIONS

Follow travelers on their journey with JCDecaux's Static Dominations! This domination network includes **head-on banners, wall-to-wall tunnel dominations, and impossible-to-miss wall wraps** in all four airside! This opportunity guarantees 100% SOV for a sole advertiser and maximizes views with no interruptions.





# EXHIBITS

Immerse business elite and leisurely travelers alike with an experience unlike any other! This experiential space allows consumers to **see, feel, and interact** with products first hand.

# EXTERIORS

Orlando's iconic exteriors help elevate any brand by capturing the attention of all airport passengers! These **two larger-than-life banners** convey an ambassadorial message and are strategically positioned outside of the airport terminals. MCO's double-sided exteriors reach arriving and departing passengers as they head to parking and car rentals!

**SIXT**  
RENT THE CAR

**DON'T RENT  
A CAR.  
RENT THE CAR.**

The Elevated Comfort  
of the BMW X7

← TURN LEFT FOR SIXT

STOP  
PRESS  
BUTTON  
TO  
CROSS  
TRAFFIC  
LANES

↑ Garage  
Elevator  
Escalator  
Rental Cars



# PRIVATE AVIATION DIGITAL MEDIA DOMINATION

Target the **ultra-wealthy** in Orlando with our elite private aviation media network. High resolution digital screens are placed at key points in **MDW and PWK private terminals** for maximum impact with this exclusive audience.

This network can be purchased as a South Florida domination of **12 screens across 6 terminals in Miami, Tampa, Orlando, and West Palm Beach** or as our full coverage package of 75 screens across 46 terminals for coast-to-coast coverage.

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