

JCDecaux

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of the US's top energy
companies use IFS.ai
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Asset & Service Management
software from www.ifs.ai



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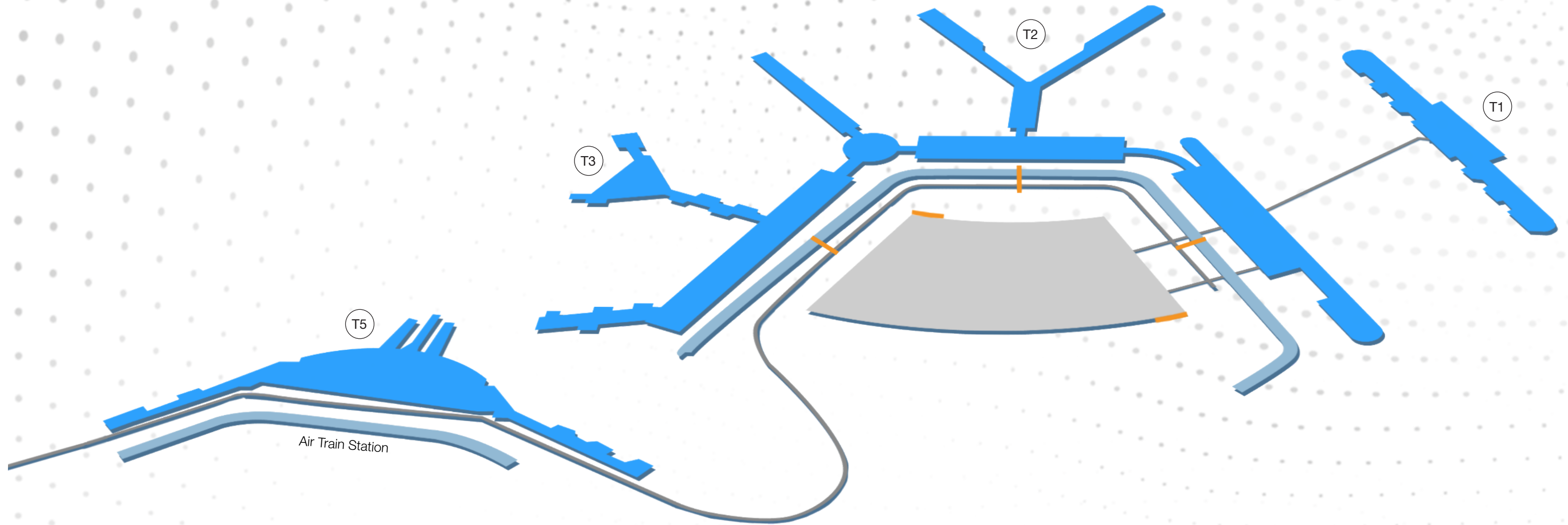
O'HARE & MIDWAY
CHICAGO AIRPORTS

CHICAGO O'HARE INTERNATIONAL

An aerial, high-angle view of the Chicago O'Hare International Airport terminal and tarmac during the "blue hour" of dusk. The terminal building is illuminated from within, casting a warm glow. Several large commercial aircraft are parked at gates, and smaller service vehicles are visible on the tarmac. The sky is a deep blue with a gradient to a lighter greenish-blue on the right side. The overall scene is busy and modern.

Chicago O'Hare International Airport is one of the busiest airports in the world, welcoming over **85M passengers in 2025**. ORD was ranked as the **top 10 globally for flight connectivity** by OAG and is the most connected megahub in the United States in 2025.

Chicago is home to many Fortune 500 companies and the **largest convention center in the country**. As a key business center and global entry point for travelers from around the world, advertising at ORD reaches a desirable mixture of leisure travelers, global travelers, elite business passengers, and more!



GET ACQUAINTED

CHICAGO O'HARE INT'L AIRPORT

ORD's **four terminals** lead out to exterior units and the Air Train which offer a unique platform for advertisers to reach a cosmopolitan audience of trendsetters, frequent flyers, and business elite traveling on major airlines from around the world.

T1

United Airlines, Lufthansa

T2

Air Canada, Alaska Airlines, jetBlue

T3

Aer Lingus, American Airlines, British Airways, Contour Airlines, Iberia, Japan Airlines, Spirit Airlines

T5

Aer Lingus, AeroMexico, British Airways, Delta, Emirates, IcelandAir, Qatar Airways, Southwest Airlines, Volaris, & more

— Exterior Sites

WHICH MEDIA PROGRAM IS RIGHT FOR YOU?

JCDecaux's high-quality ad platforms allow brands to leverage ambassadorial positioning at ORD to capture the right audience at the right time.

- Exteriors
- Air Train Station Domination
- Air Train Wraps
- Air Train Interior Wraps



Drive projects.
Don't let them drive you.

OPERATE AT PEAK HUMAN

smartsheet



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↑ Terminals 2 3 5

Clearance 18ft. 0in.

Terminal 1 United / United Express →

EXTERIORS

Capture 85 million annual passengers as they arrive and depart from Chicago O'Hare! These **five high-impact large format exterior placements** allow brands to receive 100% coverage of ORD's domestic terminals.

EXTERIORS

ORD's iconic exteriors convey an ambassadorial message and are strategically positioned for maximum impact. These impossible-to-miss exterior units are **the first thing passengers see** when heading to the airport for departure **and the last after they have arrived**, following travelers throughout their journey!

NORTH DAKOTA
ROOM TO BREATHE

LegendaryND.com

NORTH
Dakota
Be Legendary.

JCDecaux

SPEED
LIMIT
20

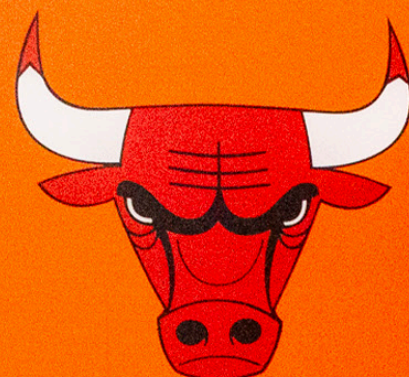
Pedestria Tunnel to Terminal

SIXT
RENT THE CAR



SIXT

RENT THE CAR



OFFICIAL PARTNER OF THE CHICAGO BULLS

DON'T RENT A CAR.
RENT THE CAR.

Rent premium cars now from SIXT.

SIXT.COM

AIR TRAIN STATION DOMINATION

Immerse travelers with one of the most unique advertising platforms showcasing your brand in ORD's Air Train station! This Air Train domination consists of **station and door wraps, floor graphics, escalator wraps, sky bridge banners, and wall wraps**. This unique opportunity allows advertisers to reach all arriving and departing passengers using the air train or heading to the rental car area.



AIR TRAIN EXTERIOR WRAP

Running between all terminals, the rental car hub, long-term parking lots, and the new multi-modal-transport hub, ORD's eye-catching Air Train **captures traffic throughout the entire airport** and is visible to 190/Kennedy Expressway vehicular traffic.

This domination program allows brands to have a strong presence at the gateway to Chicago. Reach passengers heading into the heart of the Midwest while simultaneously making a **lasting impression on domestic and international arrivals.**



AIR TRAIN INTERIOR WRAPS

Dominate the passenger experience in ORD's highly trafficked air train with this immersive wrap domination! With **36 train cars** available, this highly impactful advertising opportunity guarantees access to **100% of travelers heading between downtown Chicago and the airport.**

CHICAGO MIDWAY INTERNATIONAL

Located in the nation's third largest DMA, Chicago Midway International Airport welcomed over **19.4M passengers in 2025**. Advertising at MDW offers brands an opportunity to dominate one of the core gateways to this massive market and reach leisure travelers, global travelers, elite business passengers, and more!

GET ACQUAINTED

CHICAGO MIDWAY INT'L AIRPORT

MDW's **three concourses** lead out to three larger than life exterior placements, offering brands an exclusive opportunity to reach 100% of arriving passengers as they enter Chicago.

CA

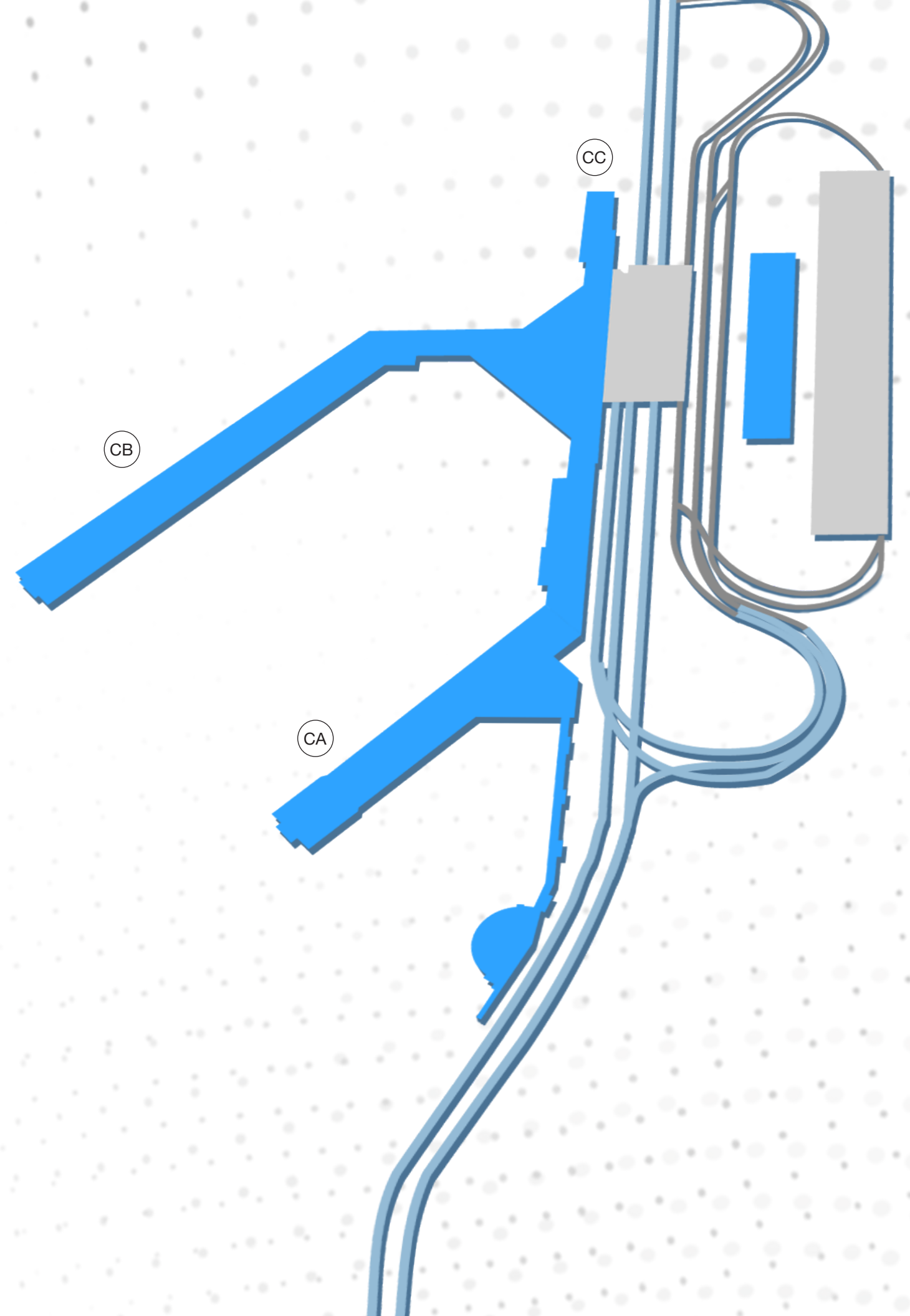
Allegiant Air, Delta, Porter Airlines, Southwest, Volaris

CB

Southwest Airlines

CC

Frontier Airlines



**FROM THE RUNWAY
TO UP TO
\$500 FREE PLAY!**

Bally's
CHICAGO CASINO

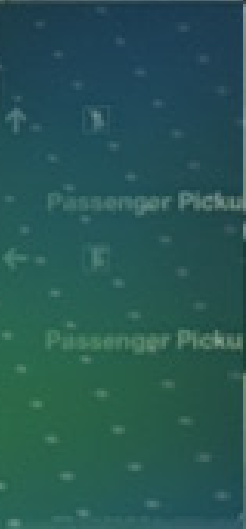
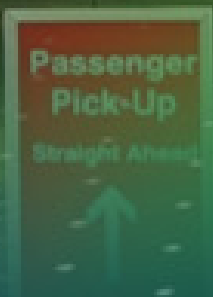
RIGHT IN THE HEART OF THE CITY

Must be 21 or older. Bally's Rewards is required to participate in some member offers. All offers for participation are per account. Max bet \$100. Standing Period of 60. 1-800-669-8888



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Passenger Pick-Up



EXTERIORS

MDW's iconic exteriors are strategically positioned to reach **100% of arriving passengers**, creating maximum impact with travelers as they head to their car rentals, hotels, and ride-shares.



PRIVATE AVIATION DIGITAL MEDIA DOMINATION

Target the **ultra-wealthy** in Chicago with our elite private aviation media network. High resolution digital screens are placed at key points in **MDW and PWK private terminals** for maximum impact with this exclusive audience.

This network can be purchased as a **Chicago domination** or as our full coverage package of 77 screens across 46 terminals for coast-to-coast coverage.