



JCDecaux

Blockbuster Dominations



The year's

Biggest Blockbusters

This year's biggest blockbusters can get the showstopping brand messaging they deserve with JCDecaux iconic airport advertising dominations. These Los Angeles International Airport opportunities feature larger than life placements to blanket the airport's busiest locations with immersive experiences.



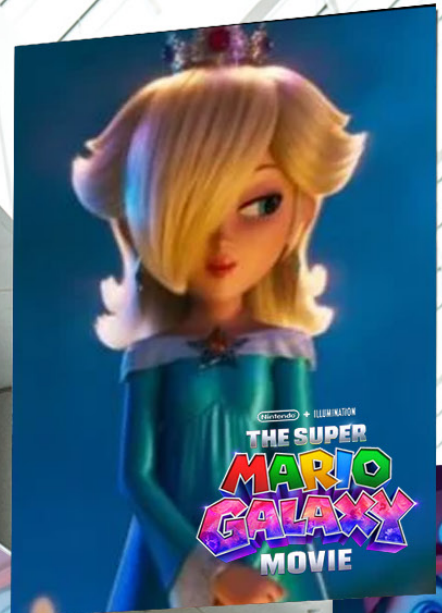
THE SUPER MARIO GALAXY MOVIE

ONLY IN THEATERS APRIL



THE SUPER MARIO GALAXY MOVIE

ONLY IN THEATERS APRIL



THE SUPER MARIO GALAXY MOVIE



THE SUPER MARIO GALAXY MOVIE

EXIT

EXIT

Bag Drop

Southwest

Self-Tag →
Your Bags

Bag Drop

Bag Drop

Bag Drop

Bag Drop

T1

Reach

100% of departures.



Reach

100% of arrivals in the primary entryway to baggage claim.





Capture

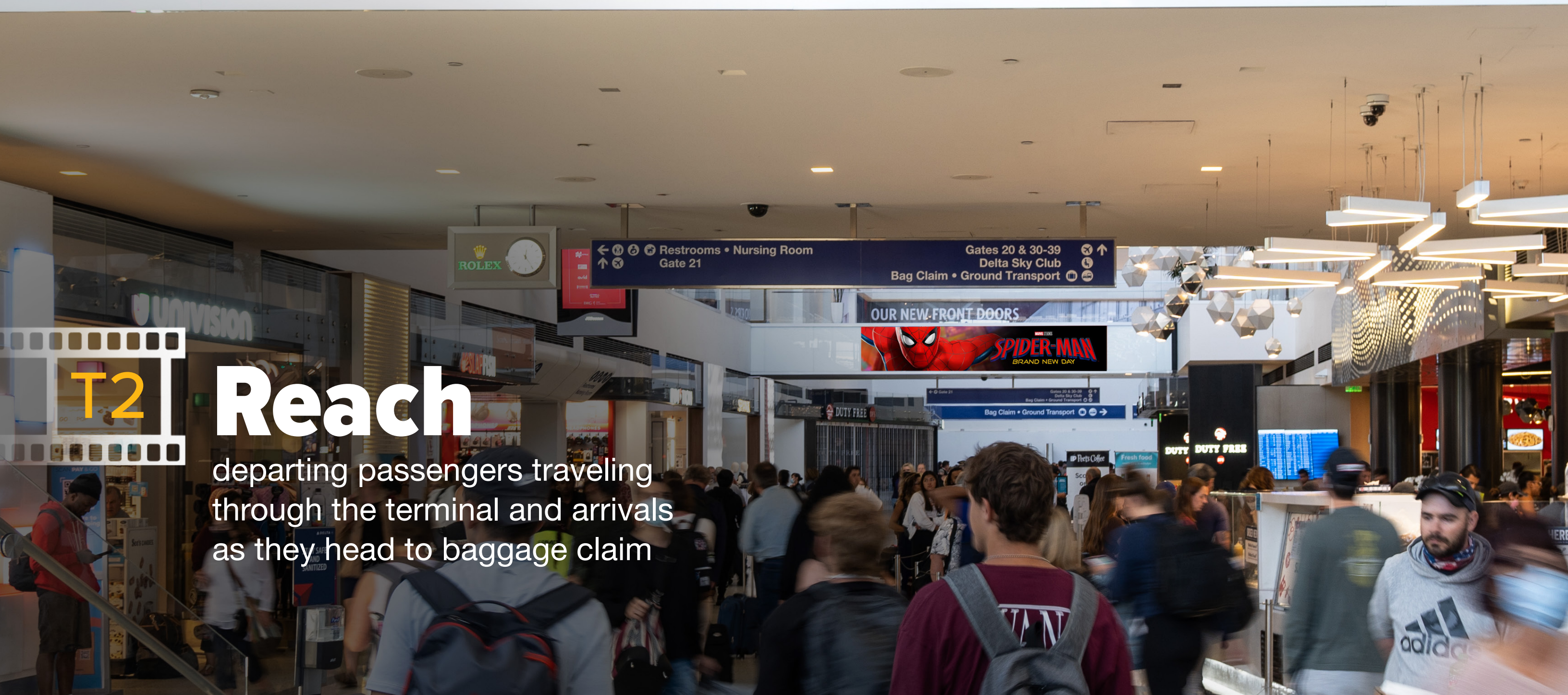
100% of passengers at baggage claim, reaching the majority of arrivals.





Capture

all arriving and departing
passengers with high visibility



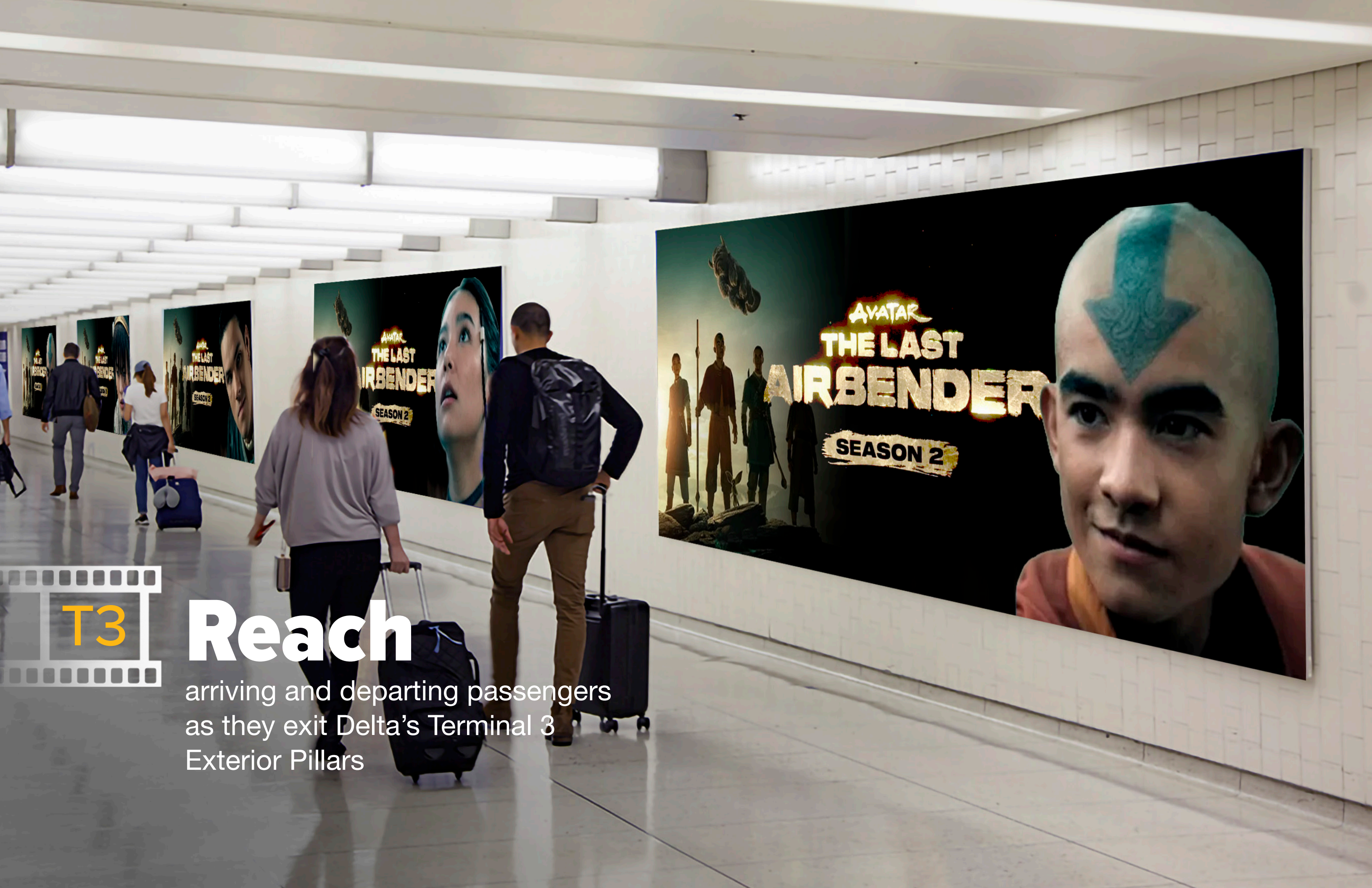
Reach

departing passengers traveling through the terminal and arrivals as they head to baggage claim



Reach

arriving and departing passengers
as they exit Delta's Terminal 3
Exterior Pillars





Capture

100% of Terminal 4's arriving
and departing passengers

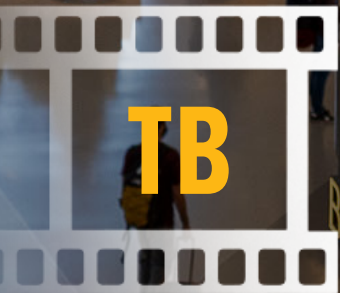




T4

Achieve

high visibility and
extended read time



Capture

100% of passengers in
LAX's busiest terminal



SUNGLASSES



Capture

100% of passengers in
LAX's busiest terminal

GUCCI

GUCCI

SAINT LAURENT

SAVE US

Upon purchase of
select sunglasses



BVLGARI



HERMÈS



Capture

100% of passengers in
LAX's busiest terminal



Capture

100% of passengers in
LAX's busiest terminal





Dominate

the entire airport with attention-grabbing exteriors

EXTERIORS

EXTERIORS

Dominate

the entire airport with attention-grabbing exteriors



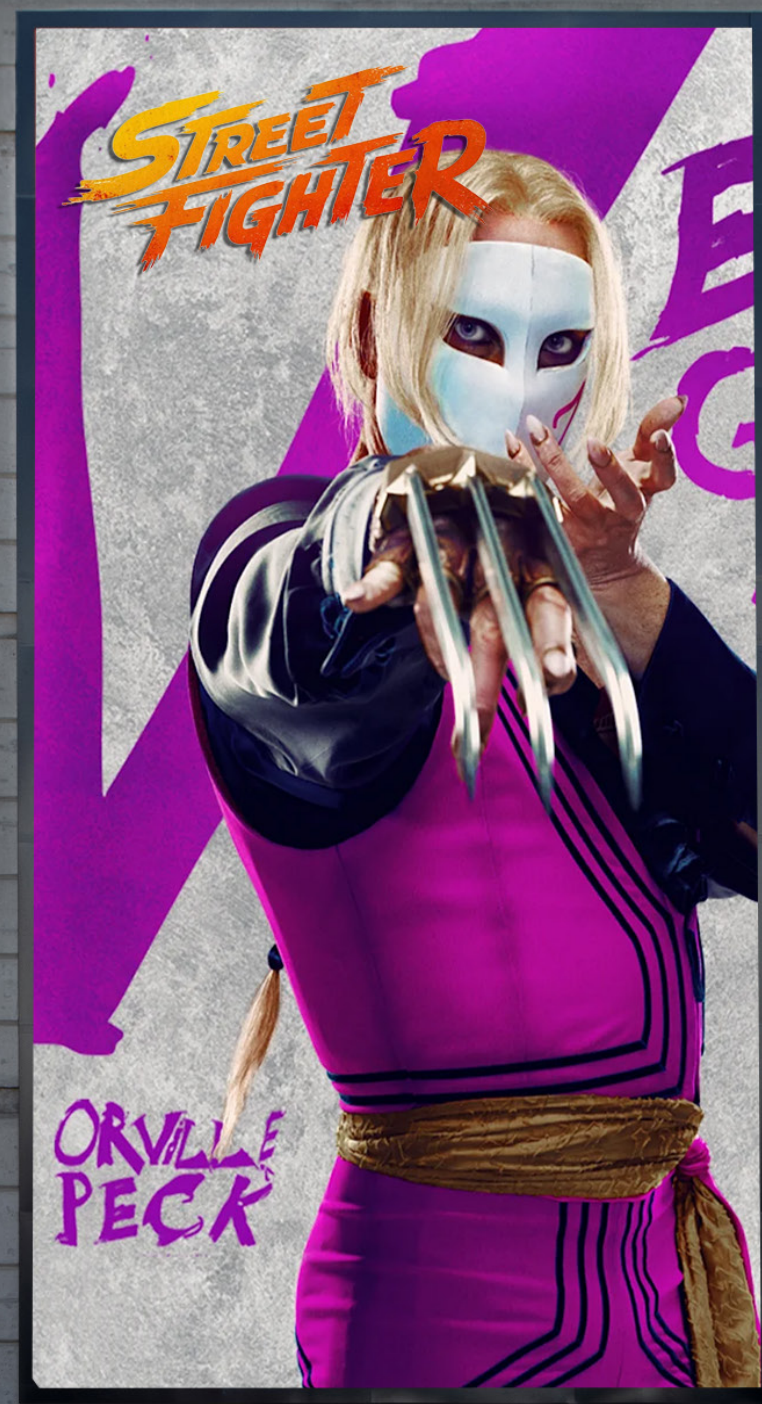
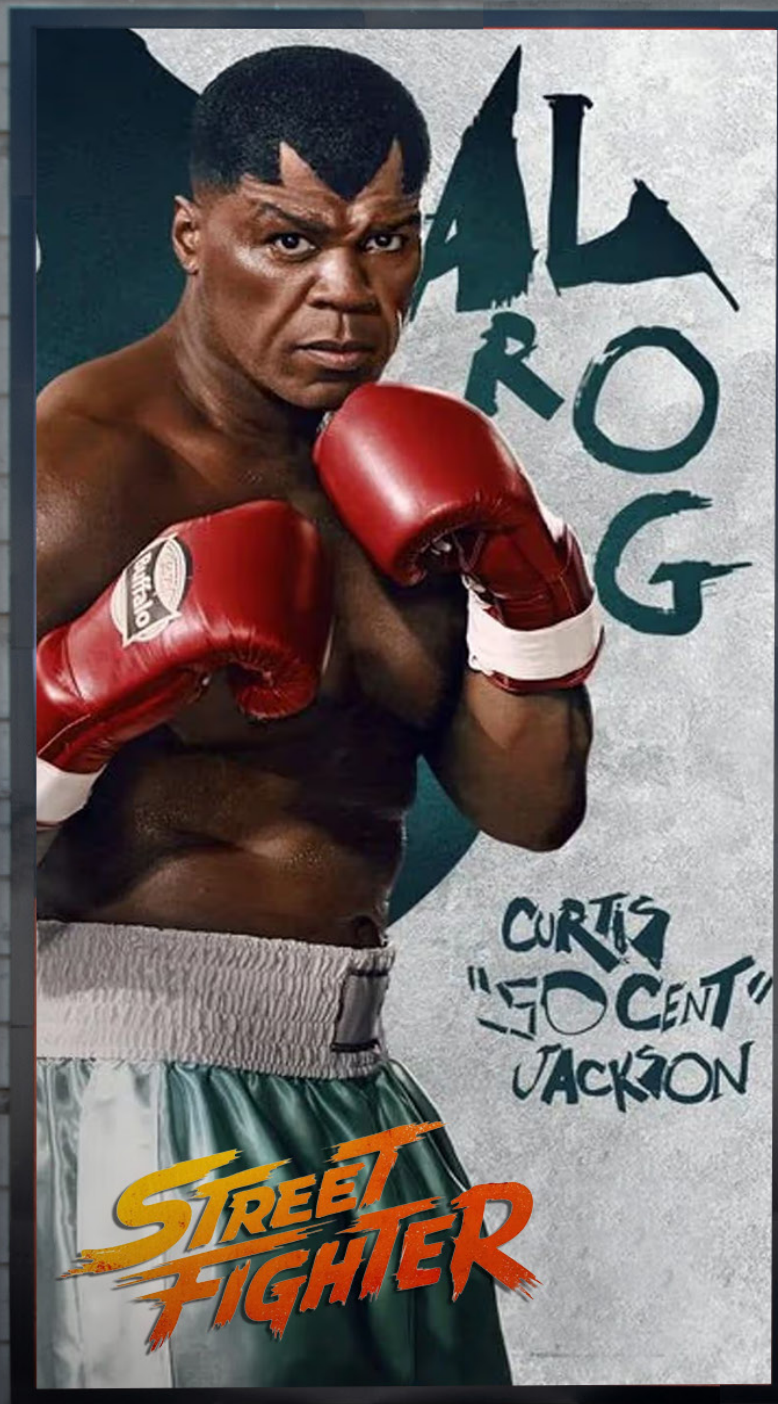
LAX.it

Taxi • Ride App

T1 T2 T3

USO

5-10 Min Walk



EXTERIORS

Dominate

the entire airport with attention-grabbing exteriors



EXTERIORS

Dominate

the entire airport with attention-grabbing exteriors

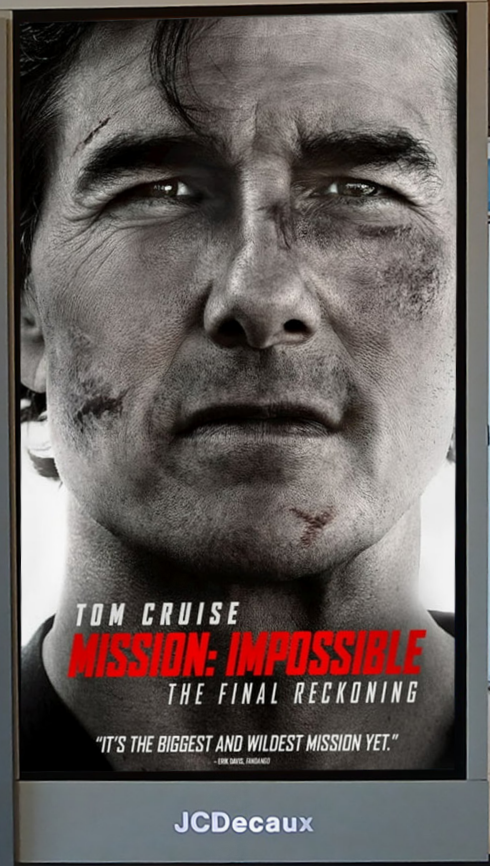
George Bush Intercontinental



Dallas Fort Worth International



B12



Multi-Airport Dominations

put your movie in the limelight,
ensuring audiences nationwide are
captivated by your biggest release



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to see more

Miami International



Orlando International



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