JCDecaux



DENVER INTERNATIONAL

DENVER INTERNATIONAL

Denver International Airport is the fourth busiest airports in the nation, welcoming over **82 million passengers in 2025** and anticipating an annual passenger volume of **100 million passengers by 2030**.

Denver is the gateway to some of the **nation's most visited leisure destinations all year round** as well as home to a variety of Fortune 500 and 1000 companies. In addition to reaching traveling business executives and desireable leisure travelers, advertising at DEN reaches **millions of connecting passengers heading to top destinations around the nation!**

GET ACQUAINTED

DENVER INT'L AIRPORT

DEN's **three concourses** offer a unique platform for advertisers to reach a highly educated, high-net worth audience of trendsetters, frequent flyers, and business elite traveling on major airlines.

CA

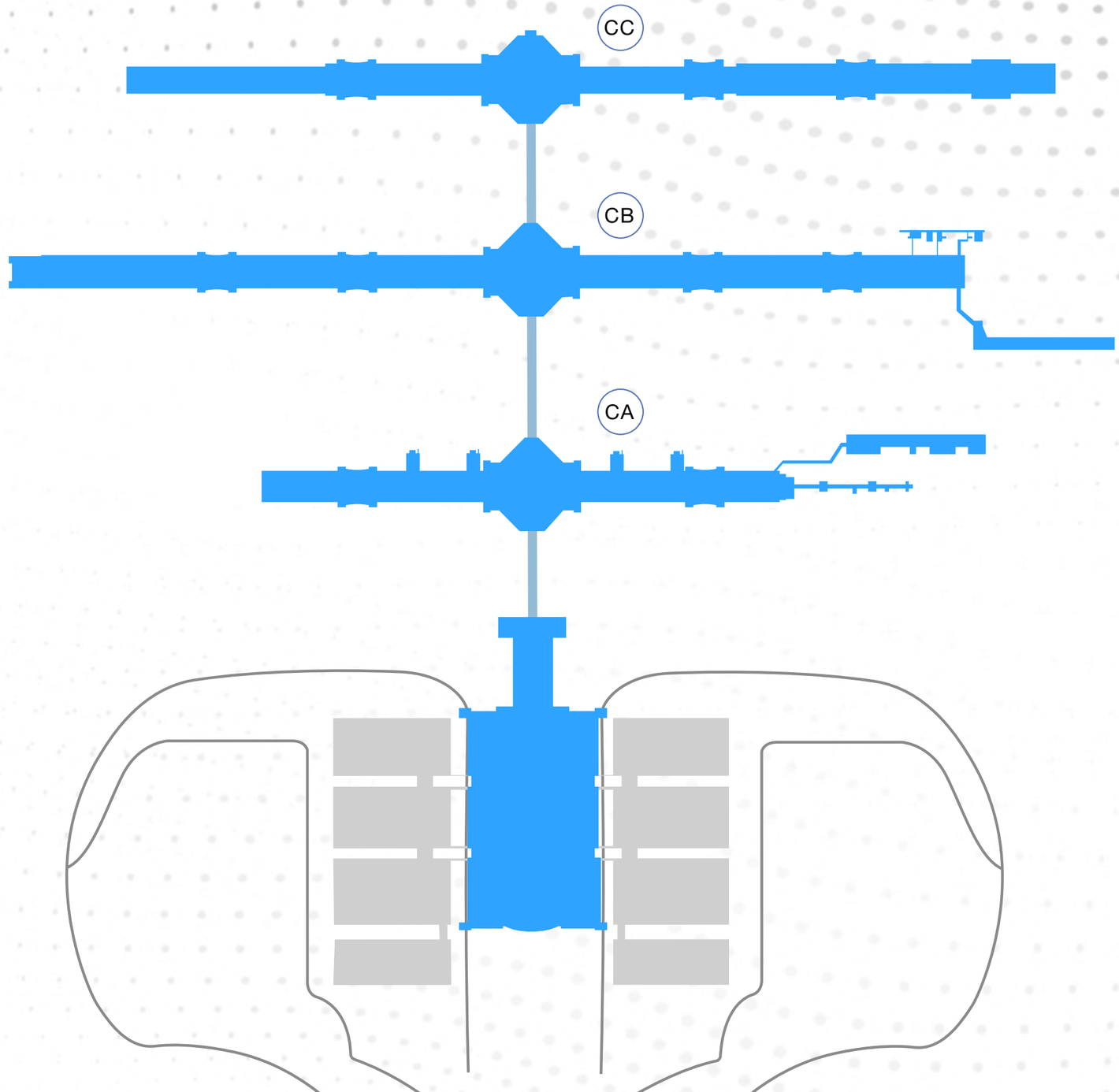
AeroMexico, Air Canada, Air France, Allegiant, British Airways, Cayman Airways, Copa Airlines, **Delta, Frontier,** Icelandair, **JetBlue**, Lufthansa, Sun Country, **United,** Volaris, WestJet

CB

United Airlines

CC

Alaska Airlines, **American Airlines,** Southern Airways, **Southwest**



WHICH MEDIA PROGRAM
IS RIGHT FOR YOU?

JCDecaux's mixture of iconic ad platforms, paired with opportunities for full-service sponsorships, allow brands to leverage ambassadorial positioning at DEN to capture the right audience at the right time.

- **Prestige Digital Network**
- **Digital Spectaculars**
- **Static Dominations**
- **Air Train Station Domination**
- **Air Train Digital Domination**
- **Baggage Claim Digital Network**
- **Oversized Baggage Wraps**

PRESTIGE DIGITAL
NETWORK

Blanket Denver International Airport with our largest network of digital screens in the US! Our full airport digital network at DEN consists of **194 high-definition screens**! These vibrant screens offer full motion creatives and high frequency premium locations throughout the airport, capturing both arriving and departing passengers with unmissable head-on placements in all three concourses.

DIGITAL
SPECTACULARS

Reach travelers head-on with full-motion creatives across this network of 6 high-definition **Digital Spectaculars**! These larger-than-life digital screens are available in all airport terminals and offer long-read, head on coverage to both **arriving and departing passengers.**

STATIC
DOMINATIONS

Follow travelers throughout their journey with high-impact static placements througout DEN! Locations near **airline lounges, heavily trafficked walkways and high dwell time areas guarantee 100% SOV** to a sole advertiser and maximize views without interruptions.

AIR TRAIN

STATION DOMINATION

Reach **100% of all arriving and departing passengers** with this network of static wall wraps. With 100% share of voice for a single advertiser in each station, this is a unique opoprtunity to dominate some of **DEN's most heavily trafficked locations,**

AIR TRAIN

DIGITAL DOMINATION

Dominate the interior of Denver's Air Train cars with this network of **unmissable digital screens**. Reach **100% of all Air Train passengers** heading to and from the Main Terminal with this unique interior domination.

BAGGAGE CLAIM
DIGITAL NETWORK

Reach **100% of arriving passengers** with JCDecaux's Baggage Claim Digital Network! This innovative advertising platform is strategically placed in baggage claim to capture the attention of travelers as they wait for their luggage and head into Denver.



OVERSIZED BAGGAGE

STATIC WRAPS

Make an impression with arriving travelers with this unique media platform in one of the nation's busiest airports! Static wraps on DEN' oversized baggage carousels offer high visibility in this **extended dwell time area**, ensuring your brand is the **last message travelers see** before heading into Denver.

JCDecaux



DENVER INTERNATIONAL