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Belgium
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Chile
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Colombia
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Czech Republic
Denmark
El Salvador
Estonia
Finland
France
Germany
Guatemala
Hungary
Iceland
India
Ireland
Israel
Italy
Japan
Kazakhstan
Korea
Latvia
Lithuania
Luxembourg
Mexico
Norway
Oman
Panama
Poland
Portugal
Qatar
Russia
Saudi Arabia
Singapore
Slovakia
Slovenia
South Africa
Spain
Sweden
Switzerland
Thailand
The Dominican Republic
The Netherlands
Turkey
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Uzbekistan

Environmental Policy for ISO: 14001 Certification for Operations

JCDecaux North America, Inc. continues to work proactively with cities and airport authorities, as well as media and advertising agencies to improve the urban and airport environment. The company is dedicated to acting ethically and responsibly in all aspects of our business in order to be more environmentally sustainable.

JCDecaux North America, Inc. is committed to remain in compliance with all applicable obligations, consisting of legal and other requirements, to prevent pollution and reduce consumption. We have implemented and maintain an Environmental Management System throughout our Operations scope in accordance with the requirements of the newest ISO: 14001 standard. In order to promote sustainability, the company has integrated the system throughout all stages of the business process, and continues to engage each of our offices throughout the country in local initiatives. This system is used to manage and continually enhance our environmental standards, and provides a framework to manage our environmental responsibilities. We set targets, issue guidelines, and require reporting from each of our North American locations. We conduct regularly scheduled audits to fulfill each of our objectives and measure our performance.

JCDecaux North America, Inc. seeks to pursue and intensify the implementation of measures that will minimize the impact of the Company's activities on the environment. These measures focus mainly on reducing energy consumption and conserving resources through optimizing inventory and recycling wherever possible. The objectives and targets that JCDecaux North America, Inc. has committed to reaching are set annually during The Management Review and are increasingly ambitious.

The statements above reflect the company's dedication to pursue economic development respectful of the environment. Potential benefits of these actions include reduced costs of waste management, savings in consumption of energy and materials, enhanced corporate image, regulatory costs savings, and improvement in customer relationships and market competitiveness.

In order to be successful, we need each of you to fully commit to these goals. Please be aware of the environmental impact of your daily activities, and if you see something we can do better, please notify your supervisor. By adhering to these initiatives we will ensure that we are doing all we can to prevent pollution and continuously improve our environmental performance. We thank you for your cooperation.

Yours Faithfully,



Bernard Parisot
Co-Chief Executive Officer



Jean-Luc Decaux
Co-Chief Executive Officer